

# ELENA DROZD

Interactive Motion Designer/Developer

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[lenasalbum.com](http://lenasalbum.com)

## **SUMMARY:**

Strategic, exceptionally creative and multi-talented Motion Designer/Developer, offering progressive background and skills in developing complex web, desktop and display applications using various programming languages. Having a background in visual art, loves being at the intersection of art and emerging technologies. Consistently recognized by colleagues for exceptional talents in analysis and problem resolution in fast-paced environments. Superb interpersonal, leadership and management skills.

## **SKILLS:**

Strong foundation in current design and animation trends, complemented by excellent knowledge of computer applications. Outstanding coding skills. Expert knowledge of **HTML5, CSS, JavaScript**. Proficiency with all **Adobe CC Design, Web and Video** motion production and editing tools, namely **Animate CC, Photoshop, Illustrator, After Effects, Premier, Final Cut Pro, Adobe Air**. Expert on high performance in-browser graphics, especially on **SVG animations** for games, prototypes, demos developing. Vast experience of animating with either **VanillaJS** or **JavaScript Animation Libraries**, such as **GreenSock, CreateJS, p5, CSS** transitions and animations, **WebGL, Canvas** and other platforms and applications for creating code-driven movement. Well-versed in **object-oriented coding**, dynamic content loading, **XML, JSON, version control tools** such as **GitHub**, UI building tools such as **ReactJS**. Working knowledge of 3D applications such as **Blender and 3dMax**. Affection for experimenting, learning and using new technologies for **VR, AR, Leap Motion**. Excellent analytical and troubleshooting skills.

## **EDUCATION:**

**1998 – 2002**

Digital Design and Interactive Media, Pratt Institute, New York, NY

## **AWARDS and ACKNOWLEDGEMENTS:**

lenasalbum.com was included in “**Taschen’s 1000 Favorite Websites**” edition.

American Library Association award for interactive set “Discover Bach”

## **WORK EXPERIENCE:**

Over 10 years of experience in design, animation and programming; having worked in a variety of fields including Advertising, TV, New Media and Marketing, developing Rich Internet or Desktop Applications, games, prototypes, promos and demos. Practical experience with third party vendors **Flite, Sizmek, DoubleClick**.

**2017- current, Freelance Interactive Designer/Developer**

**Mammoth Advertising**, 36 E 20th St, New York, NY

**Craft**, 622 Third Avenue, New York, NY

**FCB Health**, 100 W 33th St, New York, NY

**Bannerboy**, Brooklyn, NY

Display Ad campaigns, Multimedia development, Big Screen presentations and applications.

**2011-2017, Production Developer**

**Grey Advertising**, 200 5th Avenue, New York, NY

HTML5/JavaScript/CSS and Flash programming. Display Ad campaigns, Multi-Touch Display presentations, Facebook and Instagram applications, games.

2007-2011, Freelance Flash Developer

**Cline, Davis and Mann**, 200 Varick St, New York, NY

**Media Storm/MAUDE**, 170 Varick St, New York, NY

**Rapp Collins**, 437 Madison Avenue, New York, NY

**Ammirati**, 584 Broadway, New York, NY

**Euro RSCG Life**, 200 Madison Avenue, New York, NY

**DraftFCB**, 100 W 33 St, New York, NY

**CondeNast**, 1166 Avenue of the Americas, New York, NY

**Euro RSCG 4D**, 350 Hudson St, New York, NY

**Radical Media**, 435 Hudson St, New York, NY

**Thirteen WNET**, NY 825 Eighth Ave, New York, NY

**Art and Music Games**, Amherst, MA

Flash programming for Rich Media campaigns, Facebook applications, Tablet PC applications, Interactive educational games.

2006-2007, Flash Developer

**Klipmart/DoubleClick**, 2 Park Avenue, New York, NY

Flash programming for Rich Media advertising campaigns, representing FOX, WB, HBO, Disney, SonyPictures, IBM.

2002-2006, Freelance Flash Designer/Developer, Multimedia Designer

**Studio Mobile**, 36 W 37 St, New York, NY

Flash animation and programming for Interactive educational games.

**Paul Miller/DJ Spooky and Shadow/Instinct Records**, 26 W 17 St, NY

Mini-Site Art direction, Flash animation and programming, sound design.

**4Kids Entertainment Ink**, 59 East 23 St, New York, NY

Flash animation and action scripting for FOX TV websites representing: Teenage Mutant Ninja Turtles, Ultimate Muscle, Fighting Foodons, Ultraman, Stargate shows.